
LIVE UNITED



FUNdraising Ideas Handbook

**Tips & tricks to help get your team excited about
your United Way workplace campaign.**

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THANK YOU for leading your company's United Way campaign. We want your workplace campaign to be the most successful it can be! This booklet contains a number of fundraising activities that you can do in your workplace. Consider using these activities to not only **raise funds** but to **educate** your co-workers about the great work accomplished with their United Way contribution. We appreciate your support and encourage you and your team to **HAVE FUN!**

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Reality Campaign

Get real with your employees and conduct your campaign with a theme centered on reality TV shows! Hold daily activities related to the numerous reality shows—a Survivor picnic, an Amazing Race putt-putt contest, or an American Idol singing contest.

International Food Day

Have employees team up to create tasty treats from around the world. They can decorate their own booths and dress in costumes. Hold the event at lunch, allowing employees to purchase tickets redeemable for food at the booths, and elect a panel of “celebrity” judges to award prizes **(don’t hesitate to call us for taste testing)**.

Chili Cook-Off

Employees cook their favorite chili recipe and enter it into a cook-off contest. Have a group of chili experts **(or again, some United Way staff members)** to judge the chili. Give a plaque to the winner of the competition, or ribbons for honorable mention, etc. Put a photograph in the employee communication area to let the staff know who is the “chili champion” of the year! Have employees pay \$1.00 to samples each chili to raise money

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Halloween Pumpkin Carving Contest

Plan a Halloween theme and hold a pumpkin carving contest. Employees enter carved pumpkins individually or by group. Charge \$5.00 to enter and \$1.00 to cast a vote for the best pumpkin. Award prizes in various categories: Best Traditional Pumpkin, Most Creative Pumpkin, Best effort by a group, Best effort by an individual etc... Have the executives judge the pumpkins and take photos of the winning person/team with their pumpkins and the executives **(and share those pictures with us)**.

Baby Picture Match Game

Invite employees to try their luck matching baby pictures to pictures of the management and/or coworkers. Award the entry with the most right answers a prize or some other fun incentive. Charge employees two dollars per ballot to participate and raise funds while having a whole lot of fun!

Balloon Pop

Employees donate prizes for this event (a variation of a traditional raffle). Before filling a balloon with helium, put a note inside with the name of the prize. Employees pay \$1.00 to buy a balloon and pop it to find out what prize they have won.

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Casual Day

Sell stickers for casual day to the employees to allow them to dress casually for the amount of stickers purchased (**we have some just for you, ask us**). You can designate certain casual days as “Crazy Days” and encourage employees to show their “wilder” side. Throw on some Live United shirts and send us the pictures.

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Children's Drawing Contest

Give employees "official photographs" of one or two of the top executives to take home for their children to draw OR Have children draw what "helping others" or "LIVE UNITED" means to them. Limit the contest to children under 12 who are related to any employee. Have the employees pay \$5.00 per entry of the drawings their children do to enter. Employees vote for the best drawing by paying \$1.00 to vote. Display winning portraits as part of the organization's permanent art collection.

Executive Carwash

Employees donate \$5.00 to have their car washed by the boss. Charge extra amounts for things like cleaning the carpets, interior or polishing the rims. Take pictures and charge for photos of the employee and the boss washing their car (*you know where to send those pictures*).

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**DAY OFF
WITH PAY**

IPAD RAFFLE

**CAR WASHED
BY THE BOSS**

**RESERVED
PARKING**

**1/2 DAY OFF
WITH PAY**

GIFT CARD

**LUNCH WITH
THE BOSS AT
YOUR PLACE
OF CHOICE**

MOVIE TICKETS



Notes:

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Notes:

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