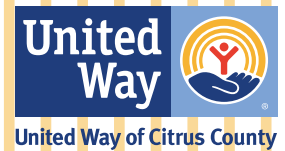




**UNITED WAY
OF CITRUS COUNTY
ANNUAL REPORT**





United Way of Citrus County



Bill Bachschmidt

2015-2016 CAMPAIGN CHAIR
UNITED WAY OF CITRUS COUNTY

“As Campaign Chair, I’ve seen so many great things happen in our community. I’m constantly amazed by the results and outcomes of the work of our United Way. The success stories are what fuel my desire to contribute to such a great cause.”

OUR MISSION:

TO IMPROVE LIVES BY MOBILIZING THE CARING
POWER OF THE PEOPLE OF CITRUS COUNTY
THROUGH INVOLVEMENT WITH TARGETED
COMMUNITY INITIATIVES.



Amy Meek

CEO

UNITED WAY OF CITRUS COUNTY

As I reflect back on all that United Way has accomplished this year, I am simply overwhelmed! I'm overwhelmed by the hard work of our team, overwhelmed by the leadership of our board, overwhelmed by the compassion of our volunteers and overwhelmed by the generosity of our community! We should all feel an immense source of pride in the positive changes United Way has brought to our community! With the procurement of several new grants, we were able to launch 3 brand new programs. The implementation of Reading Pals, Rapid Rehousing and the Senior Resource Education Program, allowed us to improve lives across many sectors of our community!

This has been a dynamic year and it is difficult to capture our accomplishments in just a few pages. But it's a nice problem to have! We managed nearly \$1 million across all four of our focus areas – education, income, health and basic needs – to help those in need and we demonstrated our strength as conveners and influencers of change.

On behalf of the United Way of Citrus County, I want to personally thank our volunteers, donors and supporters who helped us serve those in need in our community. I challenge everyone in our community to commit to helping us fulfill our goal of helping all people achieve their full potential.

Gratefully,

Amy Meek

CEO

United Way of Citrus County



EDUCATION



4300

HOURS OF MIDDLE SCHOOL
MATH TUTORING.



4260

HOURS OF ADDITIONAL READING
INSTRUCTION FOR PRE-KINDER-
GARTEN STUDENTS



1728

HOURS OF ACT PREP TUTORING

10,288
TOTAL EDUCATIONAL HOURS

EDUCATION

UNITED WAY AT WORK

Homework Diner and ACT Prep Program

As the community convener, United Way listens to the needs of our county, especially in the area of youth development. In an effort to ensure middle school students in our county enter High School prepared for success, United Way launched the Homework Diner program 2 years ago. This year, we were able to offer this afterschool tutoring program at 2 middle schools, Crystal River Middle and Inverness Middle. This program is targeted at assisting middle schoolers to improve in math. We are especially proud of the success of this program and how it has greatly impacted local students and changed their lives for the better.

One of those students is Kaci, a middle schooler who was struggling with math and could not get the help she needed from her family. Kaci reports that Homework Diner helped her in so many ways. Not only is she succeeding in math at school, but she has a better understanding of how math applies to her real life, from cooking to taxes!

United Way also funded an ACT Prep program for High School students at Citrus High School. The requirements for the Florida Bright Futures program have increased significantly and United Way is committed to assisting local High Schoolers obtain these scholarships to increase their opportunity for collegiate success.



INCOME



PARTNERS



INCOME

UNITED WAY AT WORK

Prosperity Center and “Land That Job”

Citrus County has the 3rd highest unemployment rate in the state. That's not something to brag about. As the community collaborator, United Way works with CareerSource, Withlacoochee Technical College, the College of Central Florida and the new MyCro School to support adults in our community gain professional certifications and job readiness skills. Our goal is to turn this negative statistic around. We are committed to ensuring our workforce is strong.

For the last 3 years, United Way has been committed to this work through the effort of our Prosperity Center. This program aids adults in our county to overcome financial barriers and complete an education program that results in a good paying job. When our people are successful, our community is successful. Since 2013, we have assisted 49 local adults who have earned a degree or professional certificate. We work side-by-side with them to ensure they obtain a job and can care for their families.

When we help a single person advance beyond needing food stamps, we save taxpayers \$1,551.96 annually. There are additional benefits besides an increase in income. By advancing our students educationally, we decrease their chances for incarceration exponentially. In Florida, the annual cost of incarceration is \$17,972. Our investment in prevention has saved taxpayers in our county an estimated \$956,674.04.

Our efforts to help struggling job seekers are supported by several volunteers every year at our annual “Land That Job” event. We bring in local executives to conduct mock interviews with those who are unemployed. By providing real feedback, our local executives give guidance on how to improve in the interview. Additionally, many of our executives use their own professional connections to share job openings with the candidates. This event brings more success stories every single year.



HEALTH

HEALTH

UNITED WAY AT WORK

Senior Resource Education Program and 2-1-1

For most of us, it is no surprise that more than one-third of the citizens in our community are aged 65 or older. This segment of our population is vital to our county. United Way is committed to ensuring that our Senior Citizens can maintain the quality of life they desire. This requires education and access to resources to assist them in making informed choices that align with their own goals for aging.

The Senior Resource Education Program targeted 200 local senior citizens to participate in a 4 week course. The information provided in these workshops ranged from “How to talk to your Doctor” to “Making a Living Will” and many, many topics in between. United Way hosted 10 of the 4-week workshops, all across the county. After attending all 4 workshops, one attendee shared that her husband recently had a massive stroke. She explained that the information she learned about caretaking for loved ones enabled her to navigate the “new normal” for herself and her husband. She was so grateful to have attended this workshop and especially thankful for how this vital information helped her face a significant life challenge.

United Way ensures that help is just a simple phone call away by funding 2-1-1, the Information and Assistance Helpline. By simply dialing the number 2-1-1, callers can gain access to information on housing and utilities assistance, where to obtain food, finding childcare, tax assistance, how to join the workforce and the list goes on. In 2015, 5,596 calls were placed to 2-1-1. This service is vital to our community and the non-profits who serve those in need. We are committed to increasing awareness of availability of 2-1-1 and how it can help citizens in Citrus County.



BASIC NEEDS

BASIC NEEDS

UNITED WAY AT WORK

RAPID REHOUSING AND HOMELESS PREVENTION PROGRAM FOOD AND SHELTER ASSISTANCE

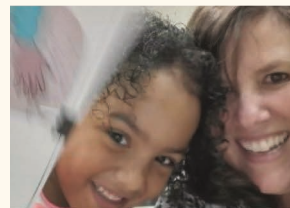
In Citrus County, 23,697 people live in poverty and another 16,568 are Asset Limited, Income Constrained, Employed (ALICE). Among them are society's most vulnerable: infants, children, seniors, veterans and the disabled. Others are the most deserving of our help: our nation's veterans. These people are unable to afford basic needs like housing, healthcare, food, childcare and transportation. The effects of long-term poverty limit progress in other areas like education, healthcare and public safety – impacting the prosperity of the community as a whole.

This year, United Way received a grant from HUD and DCF to help homeless individuals and families gain access to housing. By providing funding for the first and last month's rent, along with utilities hook-up assistance, these individuals and families have been able to move out of tents or shelters in a home of their own. Each applicant must have an income that supports the monthly costs of the housing. This is truly a "hand-up" style program. We know there are 510 homeless students in our school district, which speaks so loudly to the need for this program. It has been our pleasure and our honor to provide this assistance program for our community.

Additionally, United Way invested nearly \$100,000 into feeding and shelter programs. These funds were distributed to organizations such as the Community Food Bank, Citrus County Blessings, Meals on Wheels, Daystar and CASA. Caring for our most vulnerable is a priority for United Way.



READING PALS



READING PALS

UNITED WAY AT WORK

A MESSAGE FROM OUR READINGPALS COORDINATOR:

Just one year ago, ReadingPals was a combination of several ideas and plans, but no starter manual or glimpse in to the future was provided. We knew that launching this program was going to be a daunting task, but also knew the impact it would have on so many children in our community! I am beyond humbled by the several hours so many people put in to help make this program as successful as it is. From Maya Shah, a high schooler who volunteered 180 hours over the summer, to the 140 volunteers who generously committed to these students for one hour a week for 30 weeks, it truly was a community effort! This year ReadingPal volunteers made a positive impact in the lives of 142 Pre-Kindergarten students in Citrus County! I was overwhelmed by the number of volunteers who reached out to me to share amazing stories of the bond that was created between themselves and the children. Bonds so beneficial to not only the students, but equally to the volunteer! What a priceless and immeasurable impact for all involved!

Another victory for this year's program was that we were able to send home 12 brand new books with each of the children! Many of these students don't have access to books at home, so we played a large role in building at home libraries where families can read together and begin to foster a love of reading! That's pretty exciting!

What a successful year it has been for ReadingPals in our community, and it's only our first year! Being a part of this program implementation has been a blessing beyond measure! I am so thankful each and every day for the commitment and compassion these volunteers have. I am so excited to see what's in store for the future years, and for all of the children we can reach to make a difference in their lives through ReadingPals!

With a grateful heart,

Meghan Pitzer

Meghan Pitzer



VOLUNTEER

Our volunteers are one of our most valuable resources. With donations of time, energy and expertise, they facilitate change that impacts people's lives.

Whether it's serving on one of our advisory committees or participating in a United Way-organized project, our volunteers inspire hope and create opportunities for a better tomorrow.

This year our volunteers committed thousands of hours to our community through United Way!



\$145,433.28

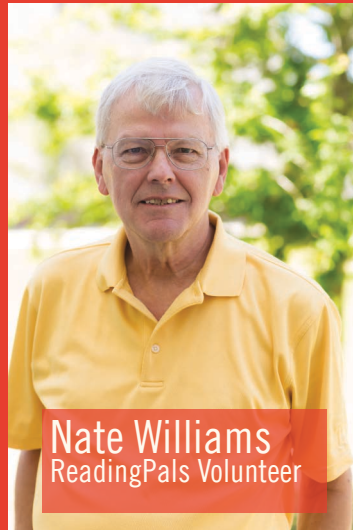
TOTAL VALUE OF HOURS DONATED

VOLUNTEER



SHINING STARS

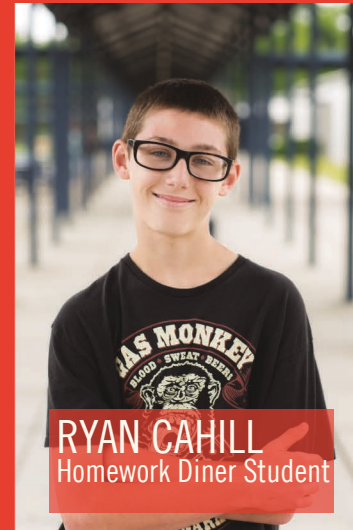
This year, we are honoring program participants and volunteers as Shining Stars. This group of individuals embody everything that our organization stands for and each of them play a vital role in our work.



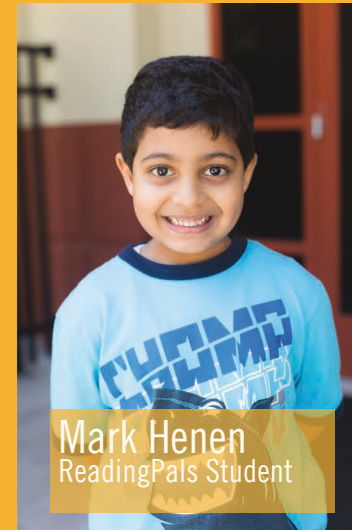
Nate Williams
ReadingPals Volunteer



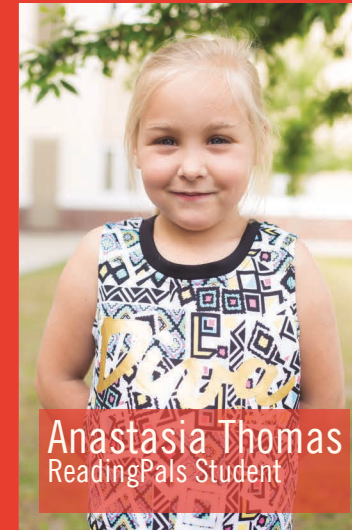
Maya Shaw
ReadingPals Volunteer



RYAN CAHILL
Homework Diner Student



Mark Henen
ReadingPals Student



Anastasia Thomas
ReadingPals Student



Nationwide®



Each of these workplaces strive to create a culture of caring that includes supporting a company-wide annual workplace campaign enabling employees to donate through simple payroll deductions. In addition to financial investments, many of these workplaces encourage staff to volunteer on a regular basis through United Way. These Top 20 companies serve as role models for corporate social responsibility.



2015-16 BOARD MEMBERS & COMMUNITY IMPACT COUNCIL MEMBERS

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College of Central Florida

Michael D. Bays

Board Vice-Chair
State Farm

Theressa Foster

Board Secretary
West Central Solutions

Anthony Holte

Board Treasurer
SunTrust Bank

Richard Eliassen

Finance Chair
State Farm

Buddy Grant

Policy Committee Chair
Citrus County Sheriff's Office

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HCA / Citrus Memorial

Stephanie Arduser

Seven Rivers Regional Medical Center

Lace Blue - McLean

Inverness Yoga and Wellness Center

Bill Catto

State Attorney's Office

Ashley Crisci

Publix Supermarkets

Gene Davis

Invermed Properties

Phyllis Dixon

Duke Energy

Mike Hall

Nature Coast EMS

Mike McCarthy

Sibex

Andrea McCray

AKM Consulting

Bill Nelson

Citrus County School District

Laura Sullivan

Cypress Cove Care Center

Linda VanAllen

VanAllen Insurance

Ellen Zane

UBS Financial

BASIC NEEDS COUNCIL

Chair - Ellen Zane

UBS

Gloria Bishop

Withlacoochee Technical College

Buddy Grant

Citrus County Sheriff's Office

Phillip Irish

Salvation Army

Deb Kamlot

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Wendy Cash

Seven Rivers Christian School

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Citrus High School

Bill Nelson

Citrus County School District

Rebecca York-Alcorn

College of Central Florida

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Retired

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Economic Development
Authority for Citrus County

Sue Taylor

Retired

HEALTH COUNCIL

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West Central Solutions

Lace Blue — McLean

Inverness Yoga and Wellness Center

Tim Cowart

The Centers

Gailen Spinka

Comfort Keepers

Laura Sullivan

Cypress Cove Care Center

Diana Kingree

Smartphone Experts/Mobile Nations
and Social Media Designs

Rebecca Martin

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash and cash equivalents	\$	590,806
Restricted cash		12,471
Certificates of deposit		135,966
Pledges receivable		252,825
Prepaid expenses		5,901
Total Current Assets		997,969

OTHER ASSETS

Other assets		4,823
Property and equipment, net of accumulated depreciation		10,960
Total Other Assets		15,783

TOTAL ASSETS

\$ **1,013,752**

CURRENT LIABILITIES

Accounts payable and accrued expenses	\$	11,806
Total Current Liabilities		11,806

NET ASSETTS

Unrestricted		989,475
Temporarily restricted		12,471
Total Net Assets		1,001,946

TOTAL LIABILITIES AND NET ASSETS

\$ **1,013,752**



UNITED WAY OF CITRUS COUNTY
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